CORE NIGERIA
DOCUMENTARY STRUCTURE v2

SN	VISUAL (photography, VFX, graphic)	SOUND (Voice over, up-sound, music, sfx)
1.	Bold text fades in from black. EMBEDDING HUMAN CENTRED DESIGN IN PRIMARY HEALTH CARE IN NIGERIA. Text fades into black	Solemn, easy music.
2	- GV (Niger & Lagos) fades in - GV of health care facility in Nigeria	**The Problem** **V/O**: Over the years, the Nigerian government has been working to improve the country's primary health care delivery system. Notably, the National Primary Health Care Development Agency has been supporting the promotion and implementation of high quality and sustainable primary health care for Nigerians through resource mobilization, partnerships, collaboration, functional infrastructure and development of community-based systems. But it has become clear that long standing, stubborn issues in primary health care will require new ways of problem solving, especially with the coming of COVID-19.
3	- Core Nigeria logo - Graphic card of HCD - CHAI staff Interview	**V/O**: In 2020, the Core Nigeria project, led by Scope Impact, as part of its aim of implementing a proven Human-Centered Design approach to improving primary healthcare delivery, set out to provide immediate solutions to the pressing COVID-19 concerns by working with the Nigerian government and the Clinton Health Access Initiative to co-create innovative solutions that respond to people's needs and realities. Interviewee: Talks about Scope and HCD
4	- Visuals of health care officials and other stakeholders huddled together in a session. - CHAI/Health official Interview	**V/O**: The Human-Centered Design approach was however, not well known nor utilized routinely in the Nigerian primary health care sector. Ther challenges were clear. Interviewee(s): Talks about challenges understanding HCD.

5	- Graphics cards (slides) from Scope 'Brownbag' PowerPoint presentation. - CHAI/Health official Interview	**The Intervention** **V/O**: Through the Core Nigeria project, Scope designed a competency-based learning programme , in order to embed the use of human-centered design approaches as a complementary approach to tackling public health challenges in Nigeria. The program aimed to develop and deepen key HCD competencies, such as participatory co-creation and empathic research, and HCD mindsets such as empathy, creativity, open-mindedness, simplicity and action orientation .
6	- Logos of partners	**V/O**: The Core Nigeria Project, funded by the Bill and Melinda Gates Foundation, was implemented with partners such as the Clinton Health Access Initiative, Lagos State government and Niger State government and the Federal government.
7	Show visual of the three components from the deck	**V/O**: This was done through three main components the - <u>Virtual Network</u>,. - <u>Design Clinics</u>, and . - HCD Basics
8	- Interviewees talking about experiences with Core Nigeria's methods. - Showcasing clips and images of the events and work done. - Colluded we use some visuals, video or screen shot from kaleidoscope virtual platform..?	**The events as happened** **V/O**: Core Nigeria's Virtual Network brought together a community of actors and organizations working in primary health care to meet one another and gain introductory knowledge of HCD tools and methods. During Design Clinics the session participants were guided through the four stages of HCD—Discover, Define, Create, and Test—in order to learn by doing to develop their own innovative solutions to implement and scale. HCD Basics is a self-directed e-learning course that helps individuals to learn the core principles of HCD and its application to primary health care..
9	- Talking points from Core Nigeria team members, healthcare professionals, stakeholders etc.	**The Successes** **V/O:** Despite initial challenges to revise the program in light of the COVID pandemic, Core

	- Graphics cards (slides 16 & 17, 28 & 29) from Scope 'Brownbag' PowerPoint presentation.	Nigeria has been a resounding success. It is worth noting that ● A new model for building competency in HCD among public health actors has been developed and tested. ● Two state government teams and CHAI have reached intermediate level competency in applying HCD ● Two innovative solutions to improve primary health care were tested and are ready for implementation ● Over 150 key decision makers from government, NGOs, private sector and donor agencies were introduced to HCD ● An e-learning course is available for actors in primary health care to continue learning about applying HCD.
10	- CHAI/Health official Interview - Graphics cards (slides) from Scope 'Brownbag' PowerPoint presentation.	**The Future** **V/O**: From Minna to Suleja, Ikeja to Ikorodu, the model has proven to be effective. Primary healthcare actors are now interested and increasingly better equipped to apply HCD to better attend to the needs of communities. The aim now is to continue skills building and experience sharing in order to accelerate the knowledge and use of HCD in Nigeria.

END.